



# 2017 Historic Odessa Brewfest

## Saturday, September 9, 2017

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### SPONSORSHIP OPPORTUNITIES

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#### Presenting Sponsor

**\$10,000**

- Exclusive Logo placement on Brewfest wristbands distributed to all ticket holders.
- Logo placement on official Brewfest tee shirts.
- Logo placement on Historic Odessa Brewfest, Cantwell's Tavern, and Historic Odessa Foundation websites.
- Recognition on all Event Print Ads, Press Releases, Social Media, and Event Signage.
- 10 VIP early admission tickets for Historic Odessa Brewfest.
- Recognition on the Historic Odessa Foundation website and Facebook page as a sponsor of school tour programming for the 2017-2018 seasons.
- One year Corporate Membership which includes a 10% discount at Cantwell's Tavern
- Complimentary Museum Rental
- 10 Museum guided tour tickets

#### "Tasting Mug" Exclusive Supporting Sponsor

**\$5,000**

- Exclusive Logo placement on 5oz tasting mugs distributed to all ticket holders
- Logo placement on official Brewfest tee shirts
- Logo placement on Historic Odessa Brewfest, Cantwell's Tavern, and Historic Odessa Foundation websites
- Recognition in press releases and social media
- 5 VIP early admission tickets for Historic Odessa Brewfest
- Pewter Tankard with engraved company name kept at Cantwell's Tavern
- One year Corporate Membership which includes a 10% discount at Cantwell's Tavern
- Complimentary museum rental
- 5 museum guided tour tickets

#### "Stage" Benefactor Sponsor

**\$2500**

- Exclusive Logo placement on Brewfest Banner on musician stage
- Logo placement on Historic Odessa Brewfest, Cantwell's Tavern, and Historic Odessa Foundation websites
- Recognition in press releases and social media
- Logo placement on official Brewfest tee shirts
- 5 General Admission tickets for Historic Odessa Brewfest
- One year Corporate Membership which includes a 10% discount at Cantwell's Tavern

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<b>“Shade Tent” Contributor Sponsor (two)</b>	<b>\$1500</b>
<ul style="list-style-type: none"><li>• Logo placement on one of two Brewfest Shade Tents</li><li>• Logo placement on Historic Odessa Brewfest, Cantwell’s Tavern, and Historic Odessa Foundation websites</li><li>• Recognition in press releases and social media</li><li>• Logo placement on official Brewfest tee shirts</li><li>• 2 General Admission tickets for Historic Odessa Brewfest</li><li>• One year Corporate Membership which includes a 10% discount at Cantwell’s Tavern</li></ul>	
<b>“Mist Tent” Supporting Sponsor (two)</b>	<b>\$1000</b>
<ul style="list-style-type: none"><li>• Logo placement on one of two Brewfest Mist Tents</li><li>• Logo placement on Historic Odessa Brewfest, Cantwell’s Tavern, and Historic Odessa Foundation websites</li><li>• Recognition in press releases and social media</li><li>• Logo placement on official Brewfest tee shirts</li><li>• 4 General Admission tickets for Historic Odessa Brewfest</li><li>• One year Corporate Membership which includes a 10% discount at Cantwell’s Tavern</li></ul>	
<b>“Music in the Garden” Sponsor (four)</b>	<b>\$500</b>
<ul style="list-style-type: none"><li>• Logo placement on “Music in the Garden” sponsor sign</li><li>• Logo placement on official Brewfest tee shirts</li><li>• 2 General Admission tickets for Historic Odessa Brewfest</li></ul>	
<b>Brewfest Games Sponsor (four)</b>	<b>\$250</b>
<ul style="list-style-type: none"><li>• Logo placement on official Brewfest tee shirts</li><li>• 2 General Admission tickets for Historic Odessa Brewfest</li></ul>	